

LOBO INTERNET HAS GONE PAPERLESS!

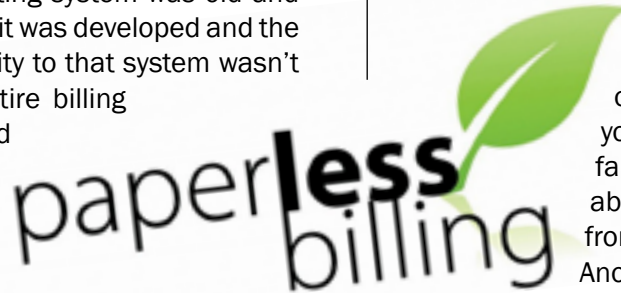
For years customers have asked us if we had a paperless option. I mean you'd think a tech company would have this in the bag right? Well, it's not that simple. Our billing and ticketing system was old and didn't have that option when it was developed and the ability to add that functionality to that system wasn't an option. Scrapping an entire billing and ticketing system and migrating all it's decades of content and 100's of customers isn't an easy task, but we're finally here!

We have now migrated to a billing system that has the option for us to automatically email our customers their monthly bills. So please let us know if you'd like to go paperless by cutting off and sending in the bottom of this newsletter with your email address. Or email us at support@lobo.net or call us at 505-832-4444. We know that some companies and even some individuals would still like to have a paper bill, we will still send those if you wish. We're even going to have our newsletters downloadable on our website for those that want to get the paper bill just to keep getting our newsletter.

In the spirit of going paperless and the effects it has on our environment as a whole, the rest of this newsletter will talk about some of the facts surrounding the issue

and maybe provide you with some of the benefits of going paperless in general.

Does Going Paperless Help The Environment?



Have you considered all the great ways going paperless can impact your life? There are apps for optimizing your workflow, organizing your documents, and even storing your family photos. And the ease of being able to quickly locate what you need, from any device you have access to. Another reason people have for going paperless is to help the environment

and save trees. We get reminders in our emails to consider the environment before printing, and paper bills urging us to Go Green by opting into paperless billing. These very social ways of urging people to go paperless imply that communicating electronically is greener than using paper.

Statistics published on the website of the University of Southern Indiana, say that:

- To produce each week's Sunday newspapers, 500,000 trees must be cut down.
- Recycling a single run of the Sunday New York Times would save 75,000 trees.



You now have a choice of paperless! Please make the call or email us with your email address! Whether you do it to help the **ENVIRONMENT**, **CONVENIENCE**, or to simply **REDUCE CLUTTER**

**Go paperless send this slip along with your check,
email us at support@lobo.net or call us at 505-832-4444**

Account #: _____ Name: _____ Email: _____

- If all our newspaper was recycled, we could save about 250,000,000 trees each year!
- If every American recycled just one-tenth of their newspapers, we would save about 25,000,000 trees a year.
- If you had a 15-year-old tree and made it into paper grocery bags, you'd get about 700 of them. A busy supermarket could use all of them in under an hour! This means in one year, one supermarket can go through over 6 million paper bags! Imagine how many supermarkets there are just in the United States!!!
- The average American uses seven trees a year in paper, wood, and other products made from trees. This amounts to about 2,000,000,000 trees per year!
- The amount of wood and paper we throw away each year is enough to heat 50,000,000 homes for 20 years.
- Approximately 1 billion trees worth of paper are thrown away every year in the U.S.
- Americans use 85,000,000 tons of paper a year; about 680 pounds per person.
- The average household throws away 13,000 separate pieces of paper each year. Most is packaging and junk mail.
- In 1993, U.S. paper recovery saved more than 90,000,000 cubic yards of landfill space.
- Each ton (2000 pounds) of recycled paper can save 17 trees, 380 gallons of oil, three cubic yards of landfill space, 4000 kilowatts of energy, and 7000 gallons of water. This represents a 64% energy savings, a 58% water savings, and 60 pounds less of air pollution!
- The 17 trees saved (above) can absorb a total of 250 pounds of carbon dioxide from the air each year. Burning that same ton of paper would create 1500 pounds of carbon dioxide.



- The construction costs of a paper mill designed to use waste paper is 50 to 80% less than the cost of a mill using new pulp.

What's in it for you?

If the Environmental benefits alone don't cut it for you, paperless billing and record-keeping offers several advantages for consumers.

Cost savings

Paying bills online eliminates the cost of postage. You often can direct a company to take the payment from your bank account the day it's due, maximizing the time your money is earning interest. Also, some companies have begun charging for paper bills. ECG Long Distance charges 2.5 cents a minute for domestic long-distance calls if you get your bill by e-mail but 3.5 cents if you want a printed statement. Other businesses offer incentives for you to go paperless. Citizens Bank and Charter One pay account holders 10 cents every time they conduct certain transactions electronically, including using their debit cards and paying bills online.

Reduced clutter

All those paper bills, notices, and statements tend to pile up, and they need to be stored somewhere. Eventually you'll have to shred many of them before you discard them. Electronic versions don't take up any space—except on your computer hard drive.

Convenience

You might be able to search and sort electronic bills and statements or import the data into financial programs, such as spreadsheet applications, for analysis. Bank statements often contain interactive features that let you find out more about a charge and reconcile your checkbook. And electronic documents are portable. If you need to, you can keep years of records in a laptop or on a thumb drive. Having your documents categorized and sorted makes things easier come tax time. And filing your tax return electronically can speed up your refund.